



Aug. 29th

Tate B 6-9p.m.

Registration & Reception / Open Bar

Aug. 30th

Tate B 7-9a.m.

Tate B 8-9a.m. Tim Schmoyer

Tate 1-2 8-9a.m. Sherri Powers

Tate 3-4 8-9a.m. Fernando Silva

Tate B 9-10a.m. Shaun McKnight

Tate B 10-11a.m. Claudia Barbiero

Tate 1-2 10-11a.m. Rob Wilson

Tate 3-4 10-11a.m. Jessica Stansberry

Tate B 11-12.p.m. Brian Fanzo

Tate 1-2 11-12.p.m. Tom Martin

Tate 3-4 11-12.p.m. Nick Nimmin

12-1p.m.

Tate B 1-2p.m. Roberto Blake

Tate 1-2 1-2p.m. Dane Golden

Tate 3-4 1-2p.m. Brian, Judi, Michaela

Tate B 2-3p.m. Carlos Gill

Tate 1-2 2-3p.m. Brian G. Johnson

Tate 3-4 2-3p.m. Jake Larsen

Tate B 3-4p.m. Krysta Masciale

Tate 1-2 3-4p.m. Renee Teeley

Tate 3-4 3-4p.m. Steve Dotto

Tate B 4-5p.m. Derral Eves

Tate B 6-9 p.m.

Registration

Human Elements That Quickly Grow YOUR Channel

How To Generate Leads with Video

Website Video Marketing Strategy for Brands

Keynote: Video Influencer Strategy

Mobile Live Streaming: How'd they do that?

Data Driven Tactics to grow your channel

Convert Video Viewers into Paying Customers

Press the damn button

How to audit your YouTube channel

Creating deeper connections with your audience

Lunch Break

Audience Development Strategy

Gain Loyal Customers With Your How-To Video Strategy

How to be a Badass LinkedIn Video Creator

The End of Marketing: How to Humanize Your Brand

3X Channel Growth Strategy - Better, Stronger, Faster

YouTube Ads Strategy To Grow Your Influence & Business

Why Your Brand Will Reinvent The Video Industry

Video marketing strategy for startups

Webinars are STILL the BEST Live streaming tool

Keynote: Facebook Video Strategy for Sales & Watch

Reception / Open Bar

Aug. 31st

Tate B 8-9a.m. Andru Edwards

Tate 1-2 8-9a.m. Tyler Lessard

Tate 3-4 8-9a.m. Salma Jafri

Tate B 9-10a.m. Luria Petrucci

Tate B 10-11a.m. Rollo Wenlock

Tate 1-2 10-11a.m. Todd Patton

Tate 3-4 10-11a.m. Anthony Ambriz

11-12p.m.

Tate B 12-1p.m. Amy Landino

Tate 1-2 12-1p.m. Joe Scott

Tate 3-4 12-1p.m. Owen Video

Tate B 1-2p.m. David Lee

Tate 1-2 1-2p.m. AJ Wood

Tate 3-4 1-2p.m. Andrew Kan

Tate B 1-2p.m. Sean Cannell

Tate 1-2 2-3p.m. John Stancliffe

Tate 3-4 2-3p.m. Josh Horton

Tate B 3-4p.m. Evan Carmichael

Working with Influencers to Grow Your Brand

Developing a Video Strategy for B2B Marketing and Sales

How to Craft a #VideoFirst Content Strategy

Keynote: 4 Part LIVE Video Strategy to Increase Views, Engagement & Sales

Video workflow design: The secret to Sephora, Shimano and Deloitte's video strategy

By Ignoring Video, Your Data-Driven Decisions Could Be Off by 50%

LinkedIn Video Strategy

Lunch Break

Vlogging Strategy: The Secret of Storytellers

Grow Your Channel Using Screenwriting Tricks

Live Video pre Production tips that will make your show better

Get Your Video Ad Creative Strategy Right Or Get Left Behind

Creating How To Content that Truly Helps

Boost YouTube view velocity on new uploads by leveraging existing videos

One YouTube Strategy That Generates 344+ New Leads Per Day

The Hub Content Dilemma: Building a Case for Mid-funnel Video Strategy

Instagram Strategy for Brands

Why Brands Lose on Social (& the Formula to Fix It)

Wipster